BE BOLD
DESIGN IS FEARLESS
shaw hospitality group™

REJECT COMPROMISE.
BE DYNAMIC.
INNOVATE AND LOOK AHEAD.
TRANSFORM YOUR SPACE.

To design is to dare. To think big. To be bold. Introducing a collection that mixes pattern, color and texture in a brave new way. Architectural scaffolding, geometric grids, linear stripes, each with a mind of their own.

And each

with a

singularly

stylish

statement

to make.

That just so

happens to

end in an

exclamation

point.

BE BOLD

DESIGN IS FEARLESS

SLIDE

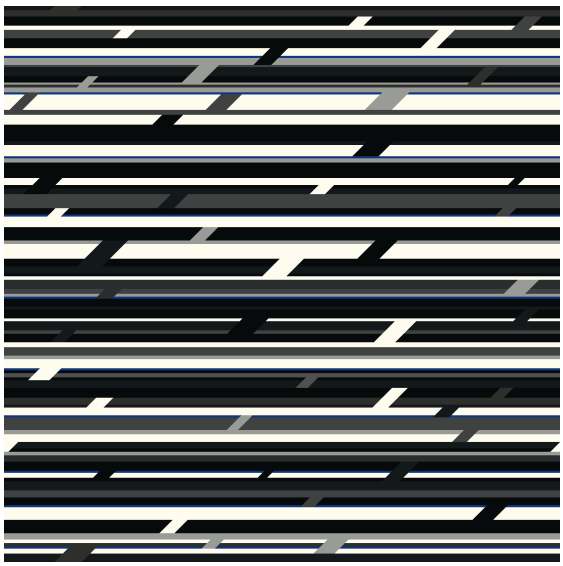
Linear stripes boldly go where few stripes have dared to venture. Straight lines suddenly slide into sharp diagonals, revealing new patterns in the process.

field YF03000

REPEAT: 12' X 12'

A	B	C	D	E	F
5221D cut	6025 cut loop	5433D cut loop	5223D cut loop	5790D loop	5829D loop

field YF03001



REPEAT: 12' X 12'

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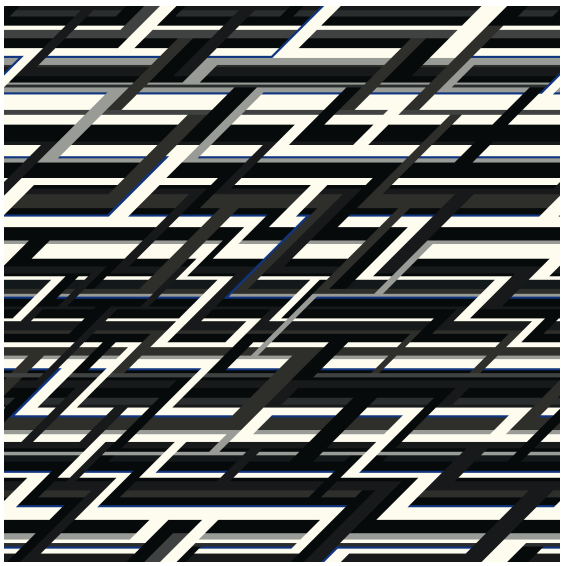
field YF03002



REPEAT: 12' X 12'

A	B	C	D	E	F
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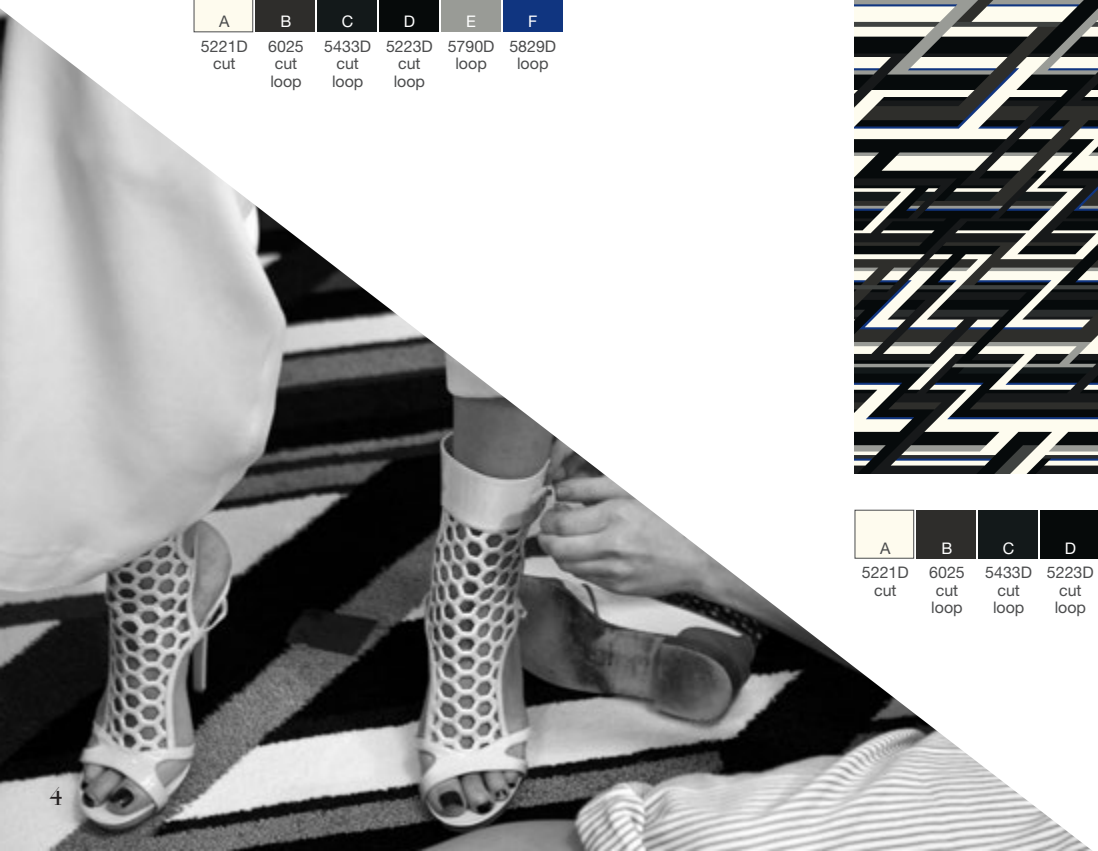

corridor YR03014

SIZE: 6’ X 12’

A	B	C	D	E	F
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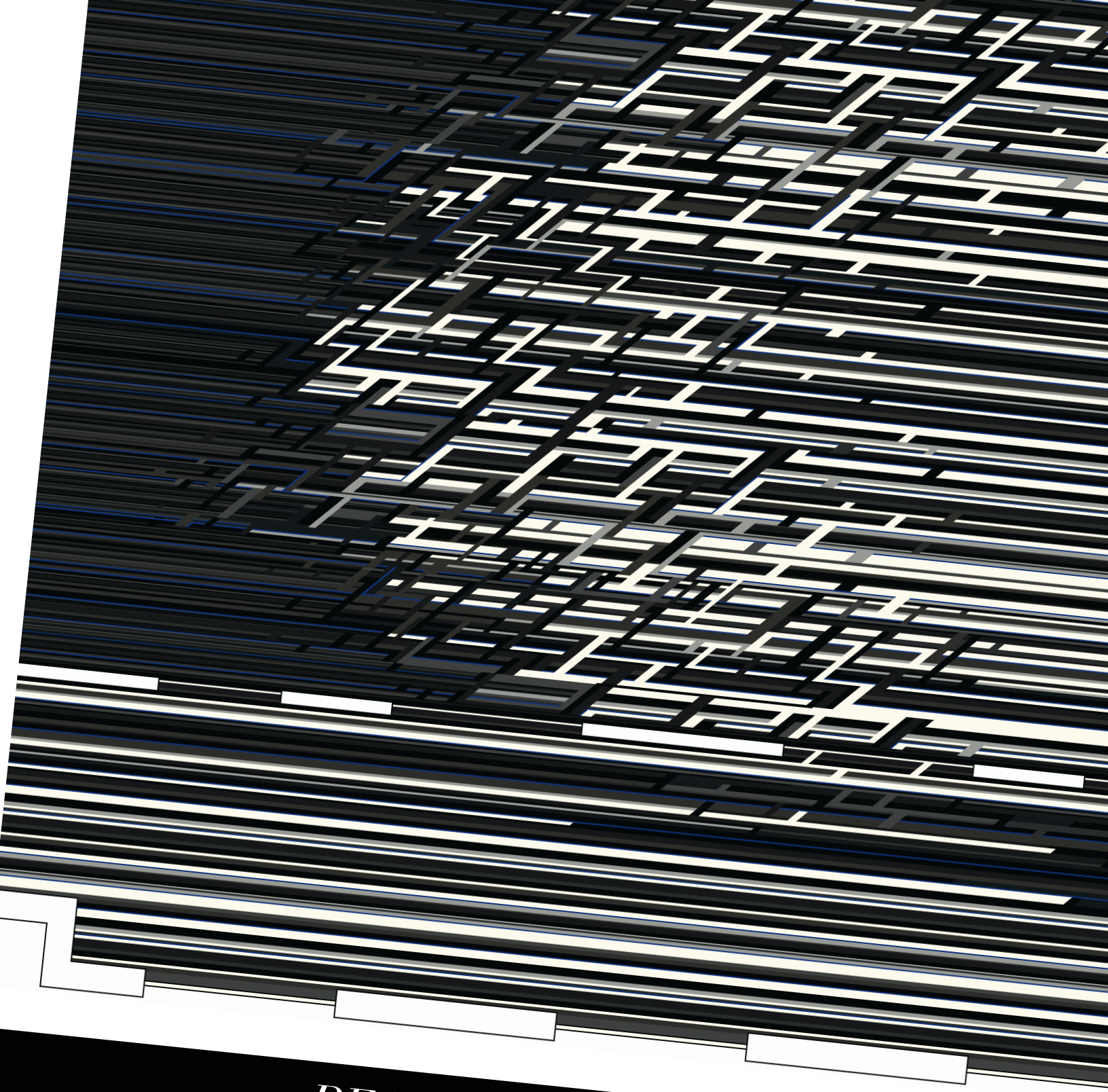
rug YR03015

SIZE: 12’ x 18’

A	B	C	D	E	F
5221D cut	6025 cut loop	5433D cut loop	5223D cut loop	5829D cut loop	5790D loop

FORGE AHEAD IN A BRAVE NEW DIRECTION



BEAUTY IS IN THE EYE OF THE BOLDER

Combine different patterns to create your own dynamic mix. Here, we used a strong linear pattern for the corridor. Turn the corner into a meeting space and suddenly the energy slides up a few unexpected notches.

STRETCH

Delicate strings stretch across a rigid triangular framework and the result is purely elastic.

field YF03003

REPEAT: 6’ X 6’9”

A	B	C	D
6025 cut	5433D cut	5223D cut loop	5790D loop

field YF03004

REPEAT: 6’ X 6’9”

A	B	C	D
6025 cut	5433D cut	5223D cut loop	5790D loop

field YF03005

REPEAT: 6’ X 6’ 9”

A	B	C	D
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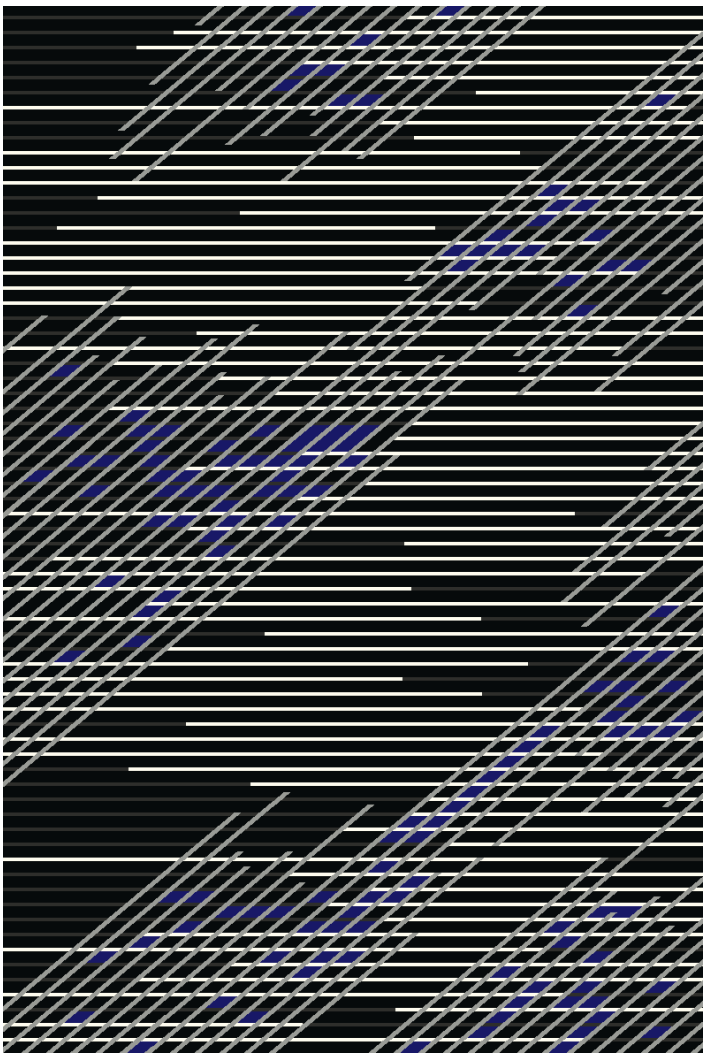
rug YR03018



SIZE: 6’ X 9’

A	B	C	D	E
5221D cut	6025 cut	5223D cut	5829D cut	5790D loop

corridor YR03016

SIZE: 6’ X 13’6”

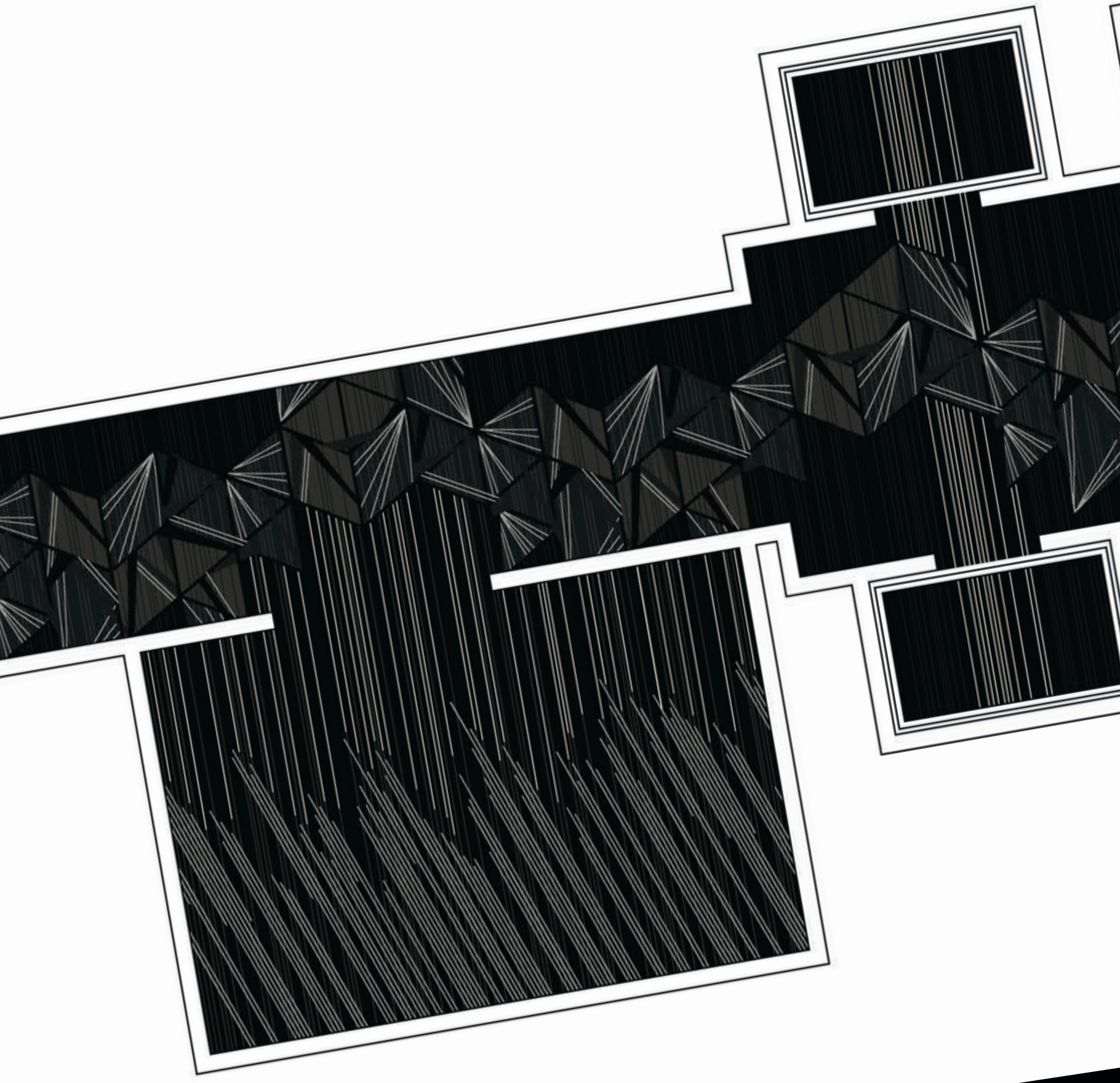
A	B	C	D
6025 cut	5433D cut	5223D cut loop	5790D loop

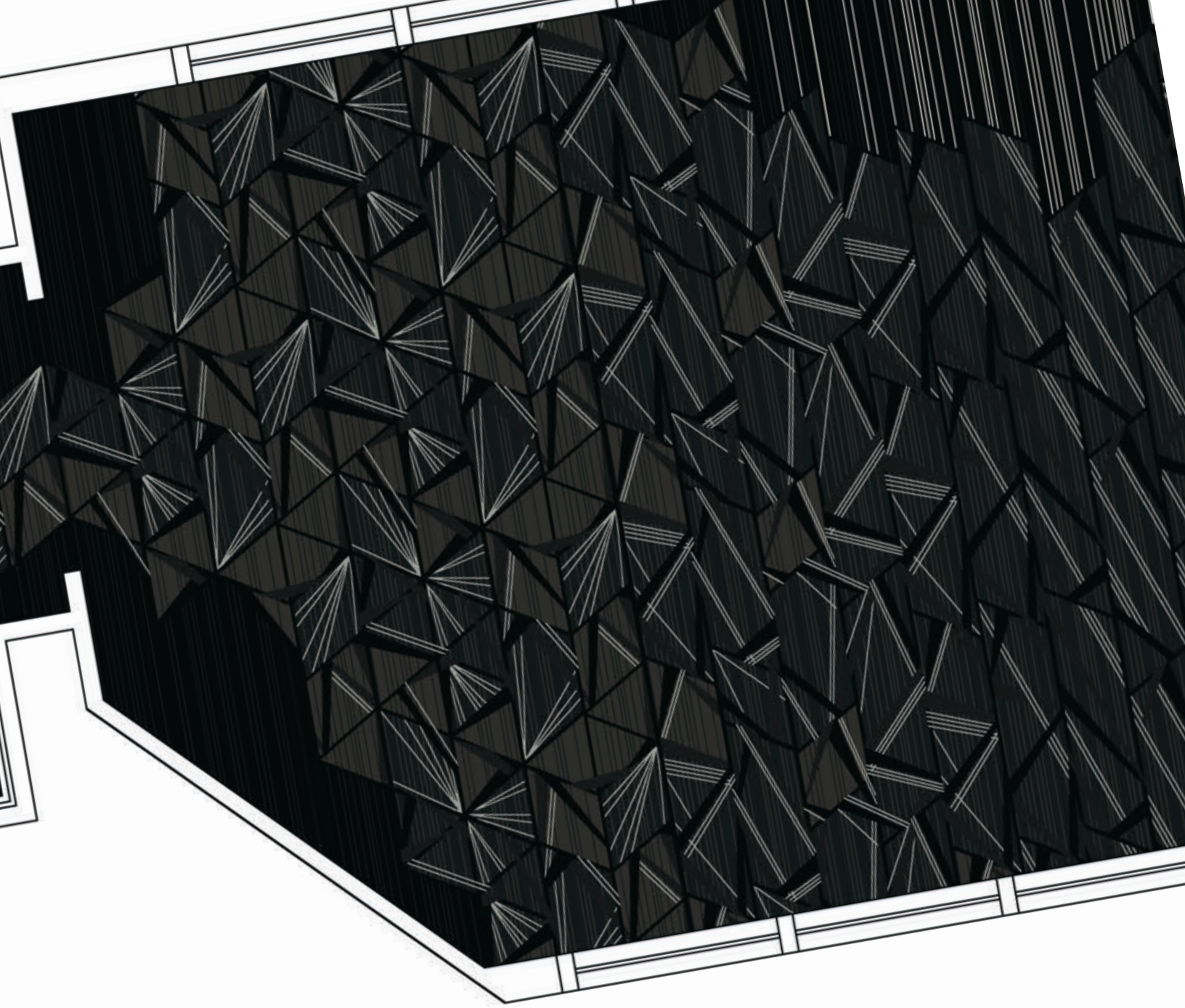
corridor YR03017

SIZE: 6’ X 13’6”

A	B	C	D
5221D cut	6025 cut	5223D cut	5790D loop

REJECT COMPROMISE





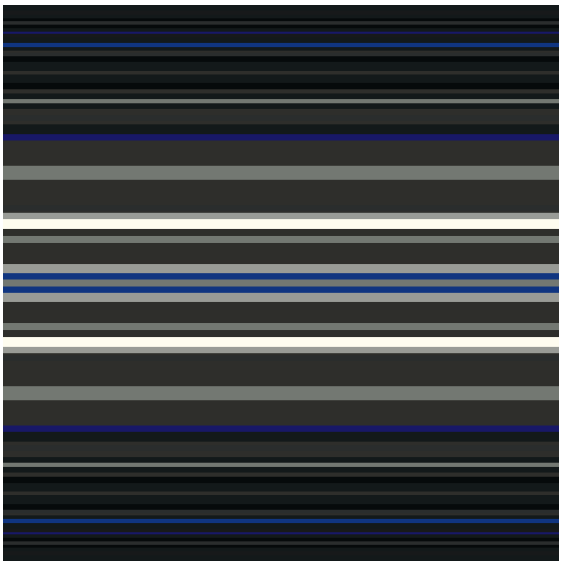
FLEX YOUR STYLE

Try an elastic interchange of simple line and complex geometry, expanding and contracting the pattern from room to room. Stretch the boundaries of your creative vision in a way that is as sophisticated as it is playful.

MORPH

Kinetic, linear shapes morph into fluid forms and optical geometric shapes. Movement this unrestrained could never be confined to a single space. It creates its own dynamic environment wherever it goes.

field YF03012



REPEAT: 6' X 6'

A	B	C	D	E	F
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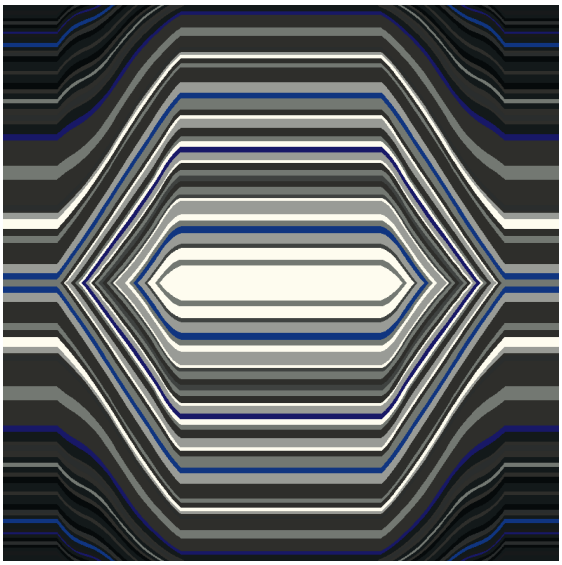
field YF03013



REPEAT: 6' X 6'

A	B	C	D	E	F
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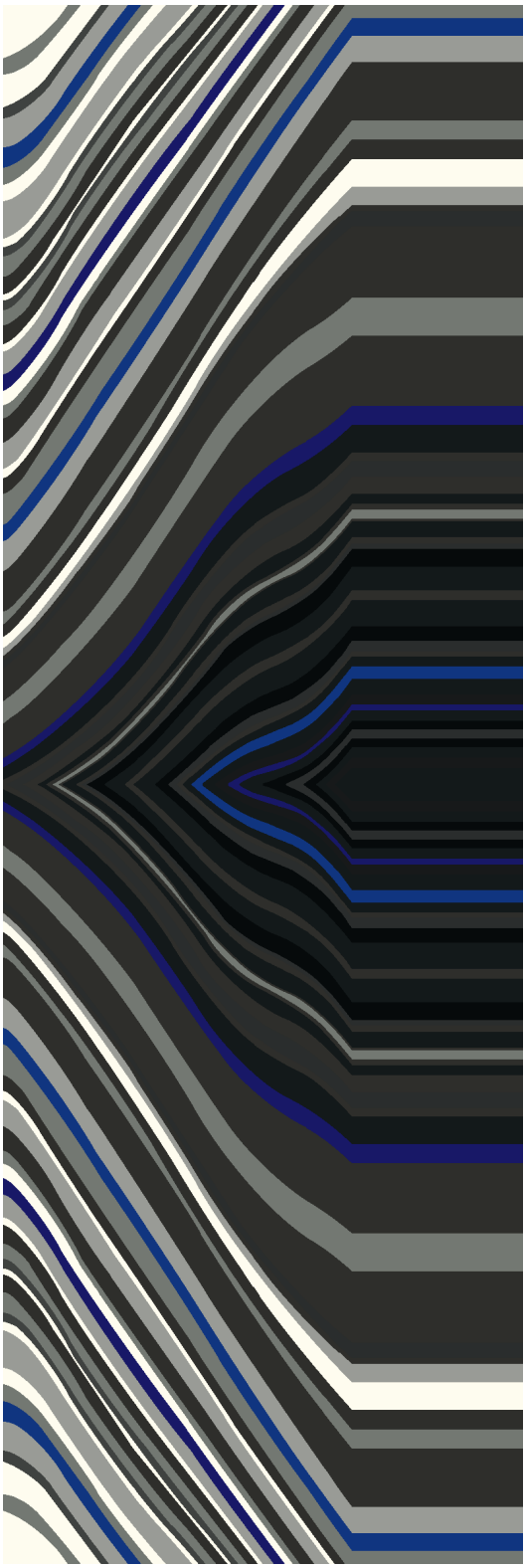
corridor YR03023



SIZE: 6’ X 18’

A	B	C	D	E	F
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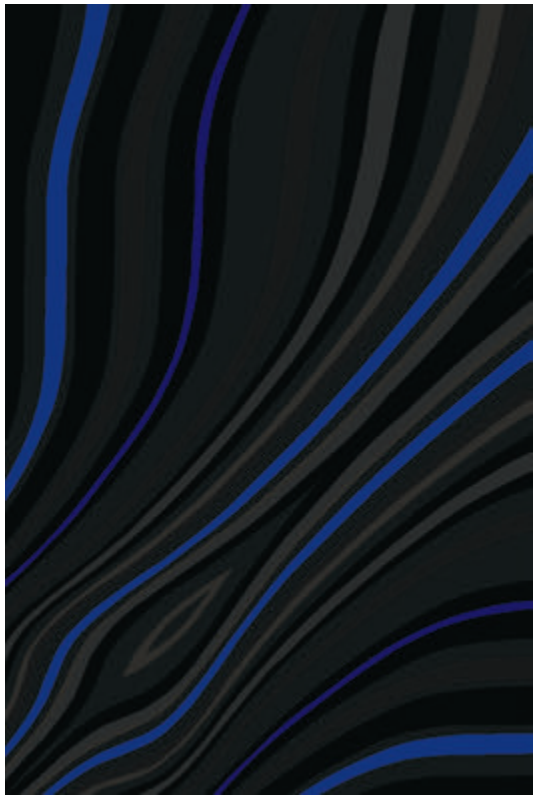
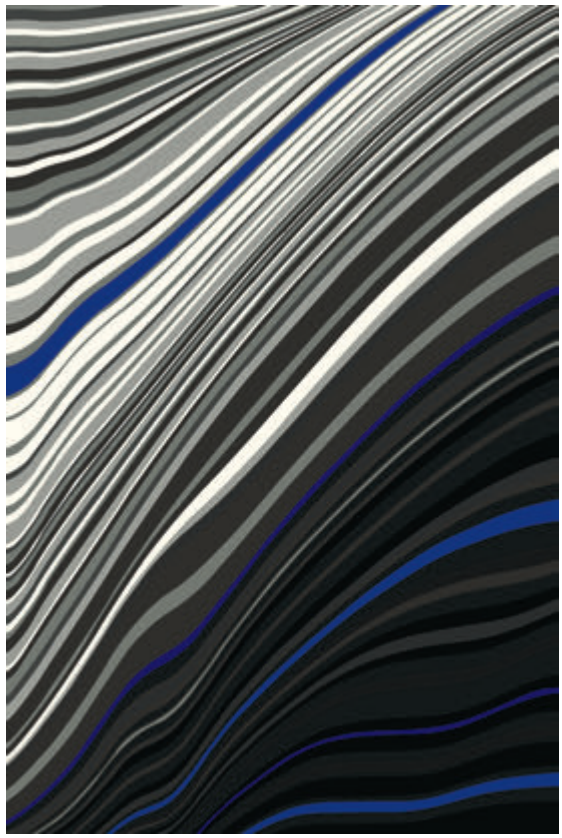
rug YR03025



SIZE: 6’ X 9’

A	B	C	D
6025 cut	5433D cut loop	5223D cut loop	5829D cut loop

rug YR03024



SIZE: 12’ X 18’

A	B	C	D	E	F
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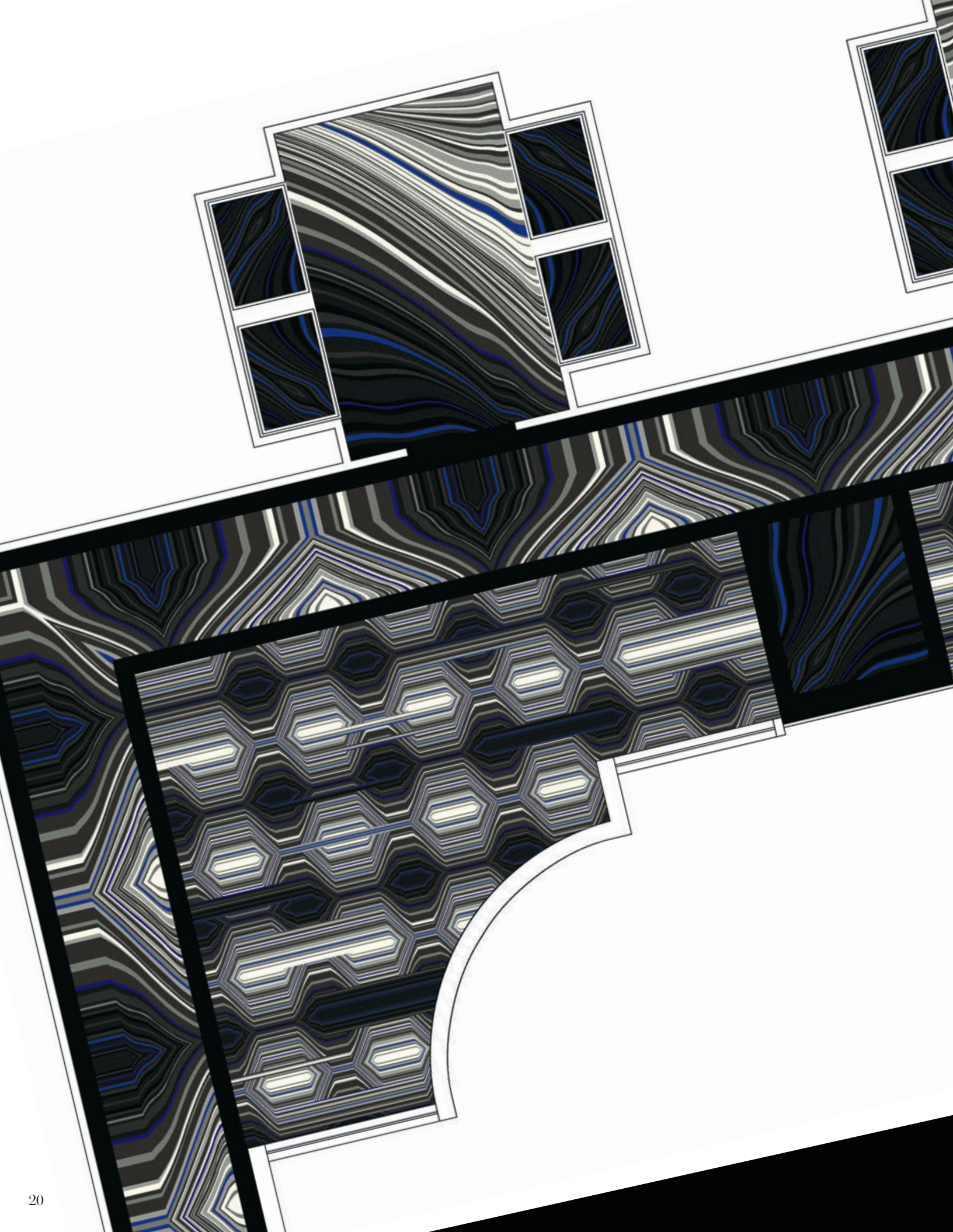
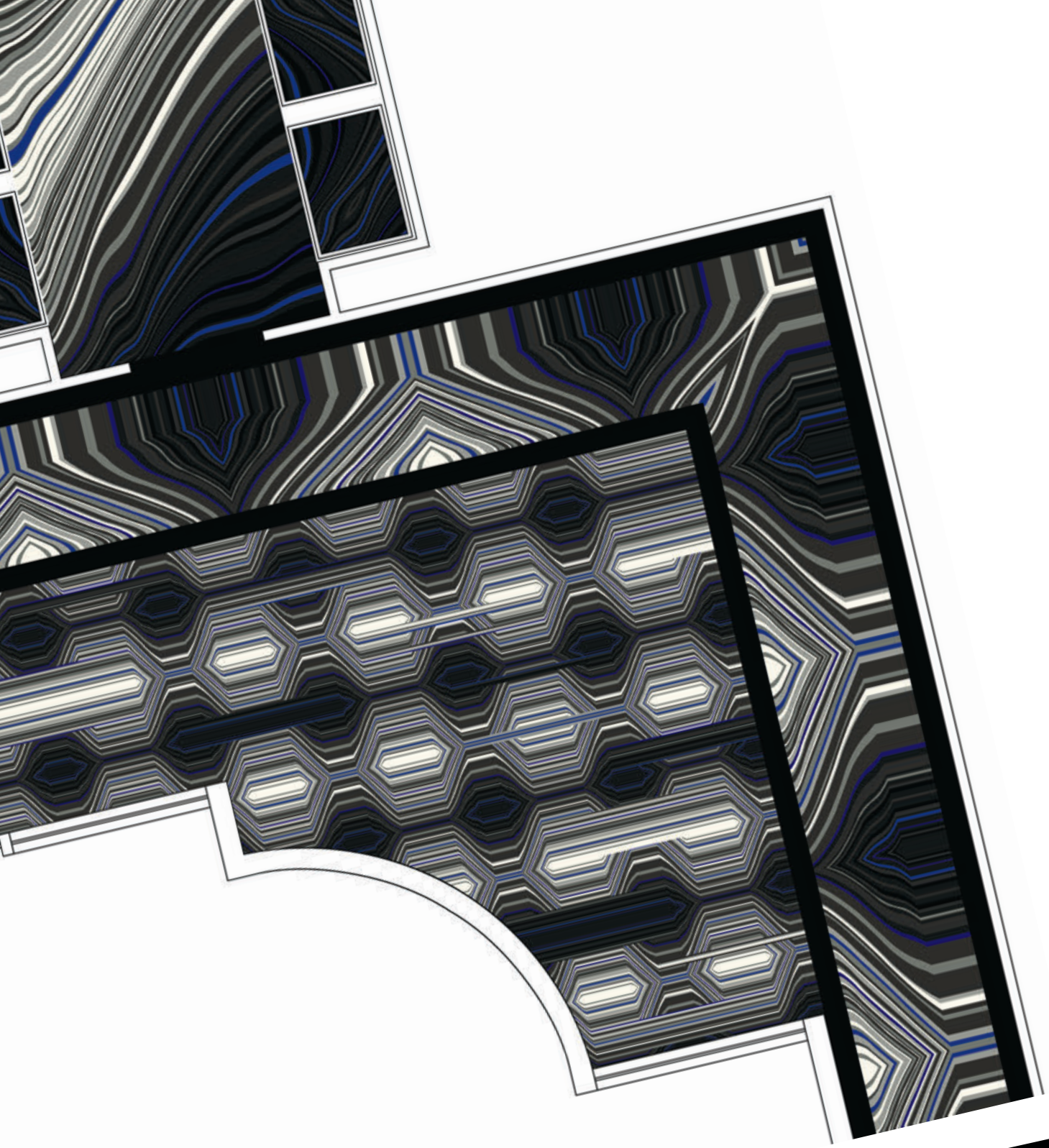
THROW CAUTION TO THE WIND

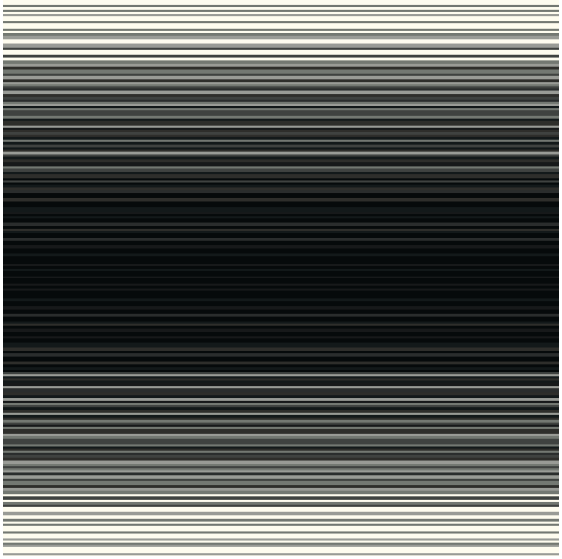




LOOK ALIVE

Create synergy that flows through grand open spaces. The mix of undulating pattern is completely up to you. Vary the tones from dark to light forming a random pattern that marches to the beat of its own drummer.

field YF03009



REPEAT: 6’ X 6’

A	B	C	D	E
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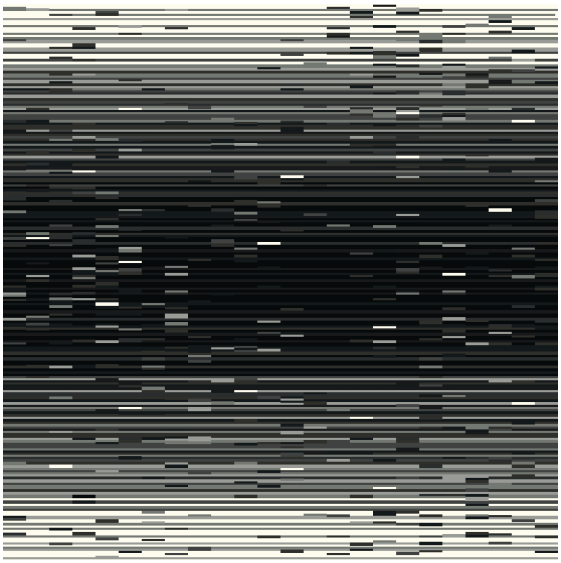
field YF03010



REPEAT: 6’ X 6’

A	B	C	D	E
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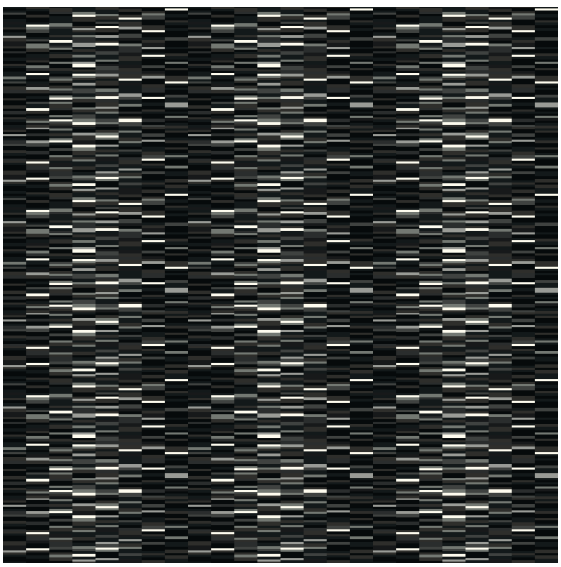
field YF03011



REPEAT: 6’ X 6’

A	B	C	D	E
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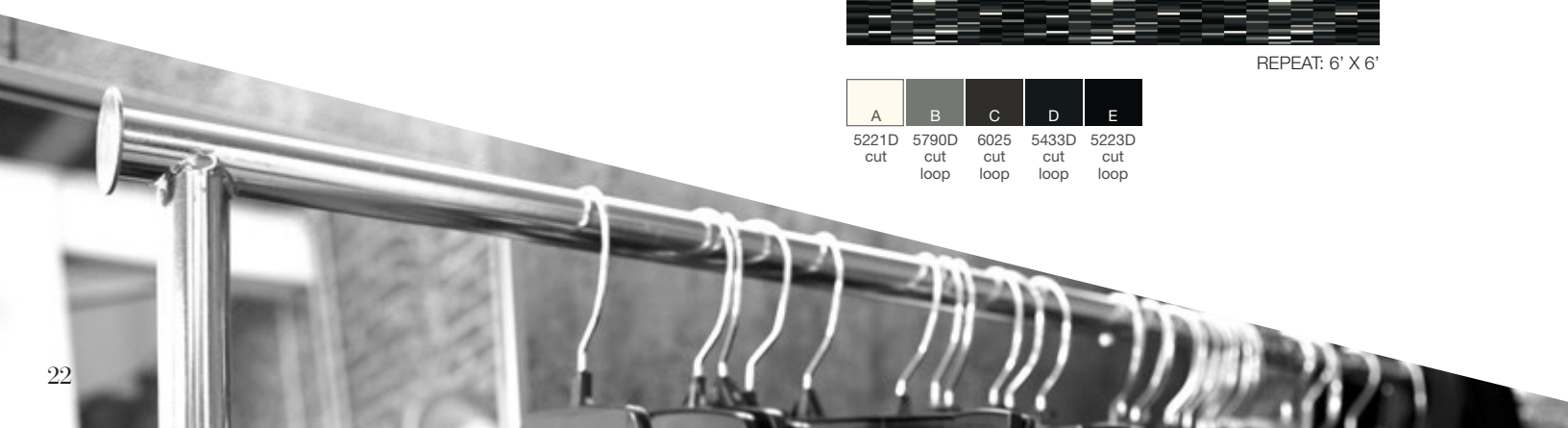
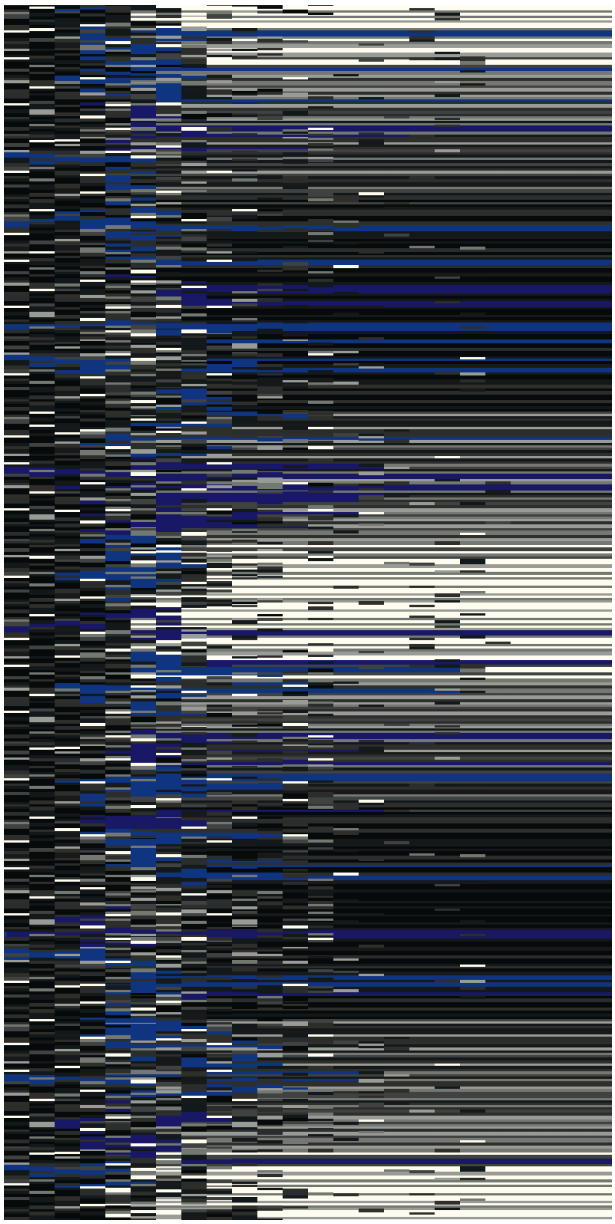


SHIFT

A bold stroke of geometric genius. Shifting tones of black and white move along a gradient, creating form, motion and a dynamic pattern.

corridor YR03021



SIZE: 6' X 12'

A	B	C	D	E	F
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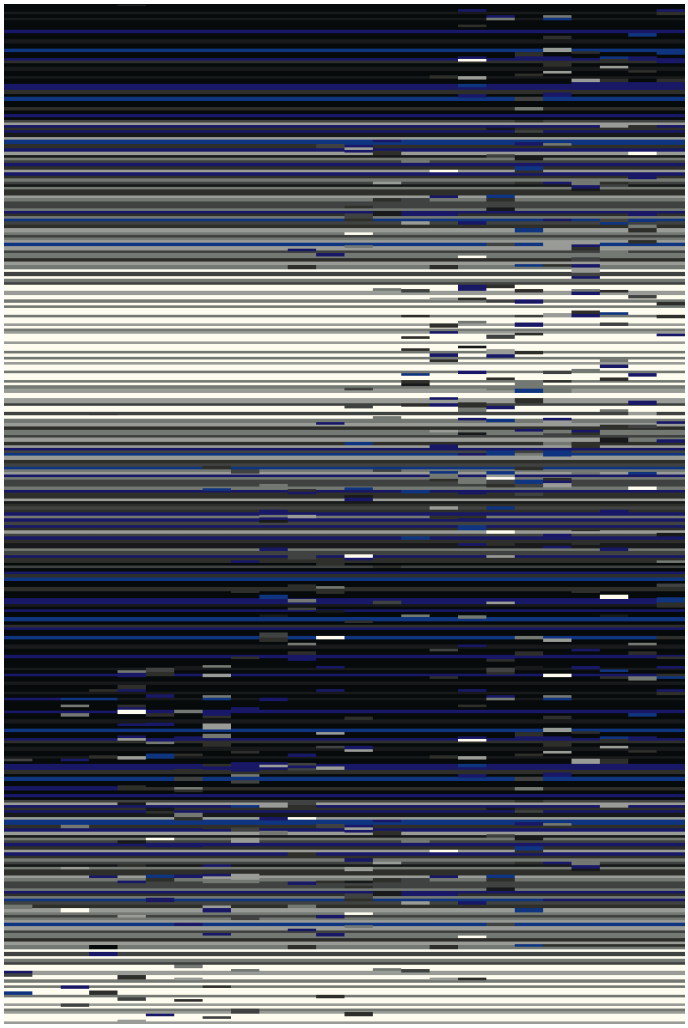
rug YR03022



SIZE: 6' X 9'

A	B	C	D	E
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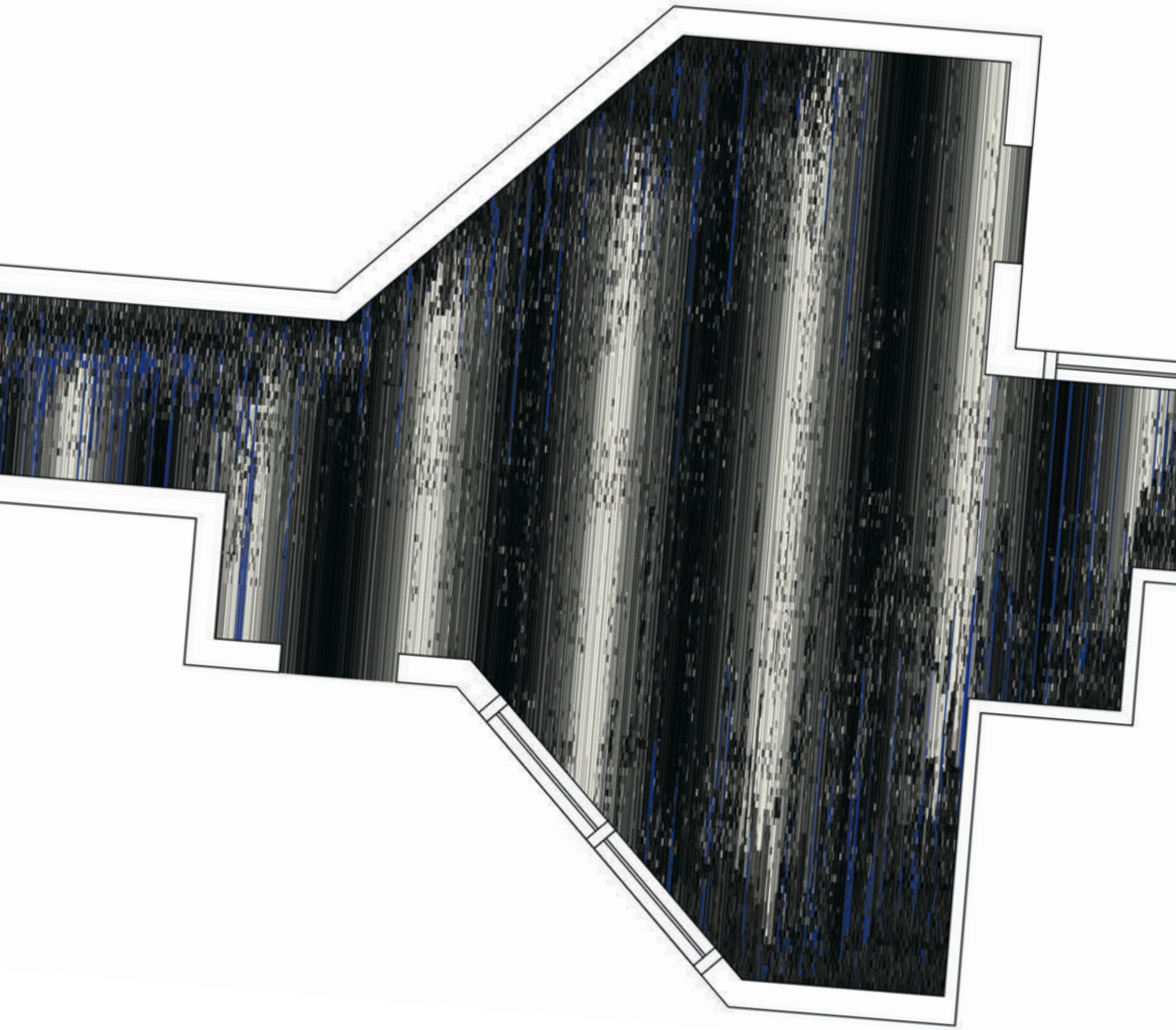
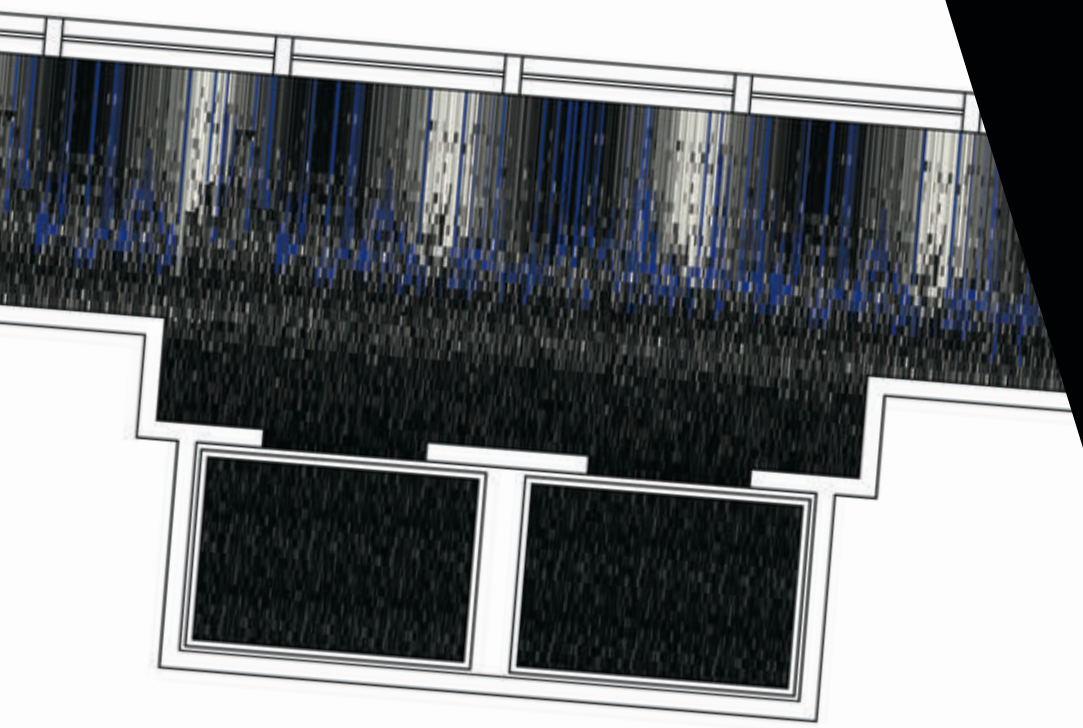


SHAPE SHIFTERS

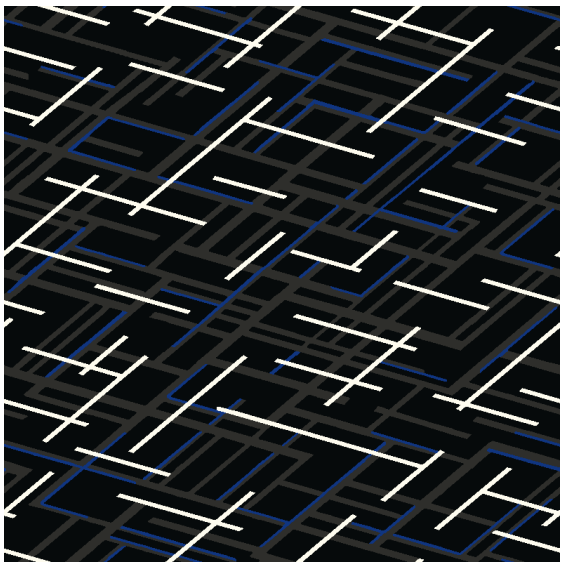
Create bold tension in public spaces that shift to neutral calm in more intimate areas. A gradient flow from light to dark and back again as it drifts down strident corridors.



TRANSFORM

Architectural scaffolding transforms to slender, overlapping lines.
The energy morphs from irregular to regular, from angular to straight.

field YF03006



REPEAT: 6' X 6'

A	B	C	D
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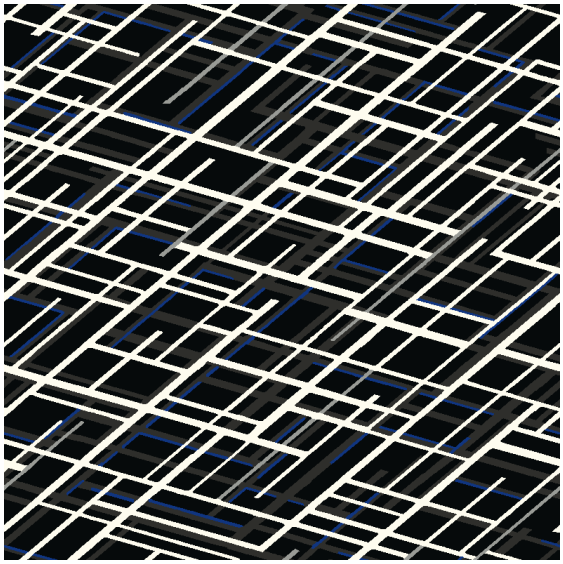
field YF03007



REPEAT: 6' X 6'

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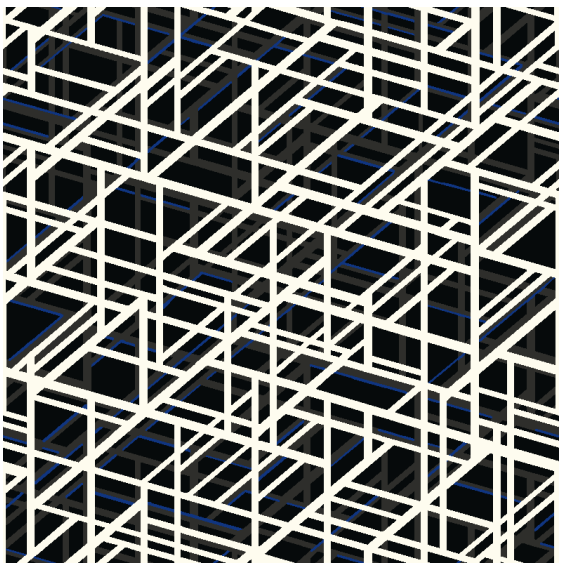
field YF03008



REPEAT: 6' X 6'

A	B	C	D
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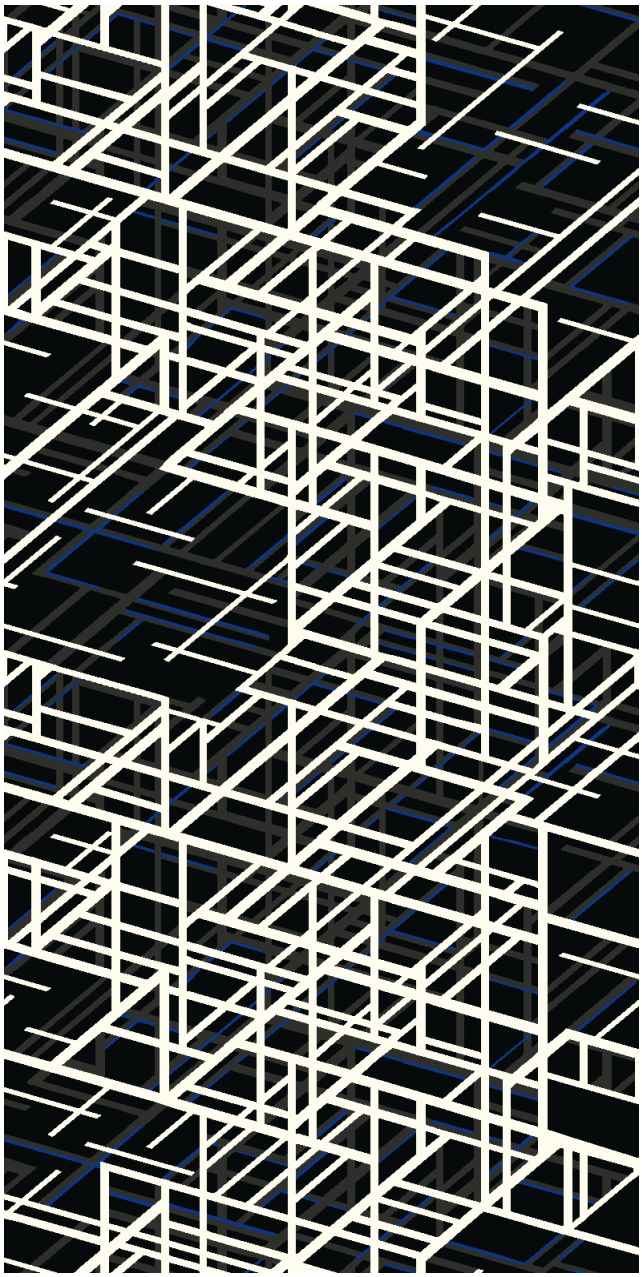
corridor YR03019



A	B	C	D
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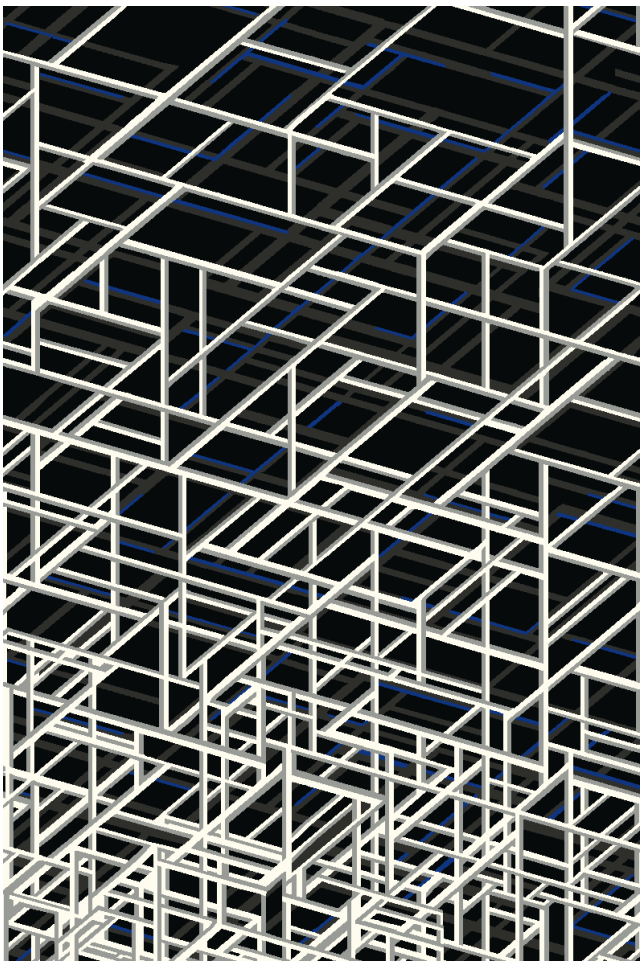
SIZE: 6’ X 12’

rug YR03020



A	B	C	D	E
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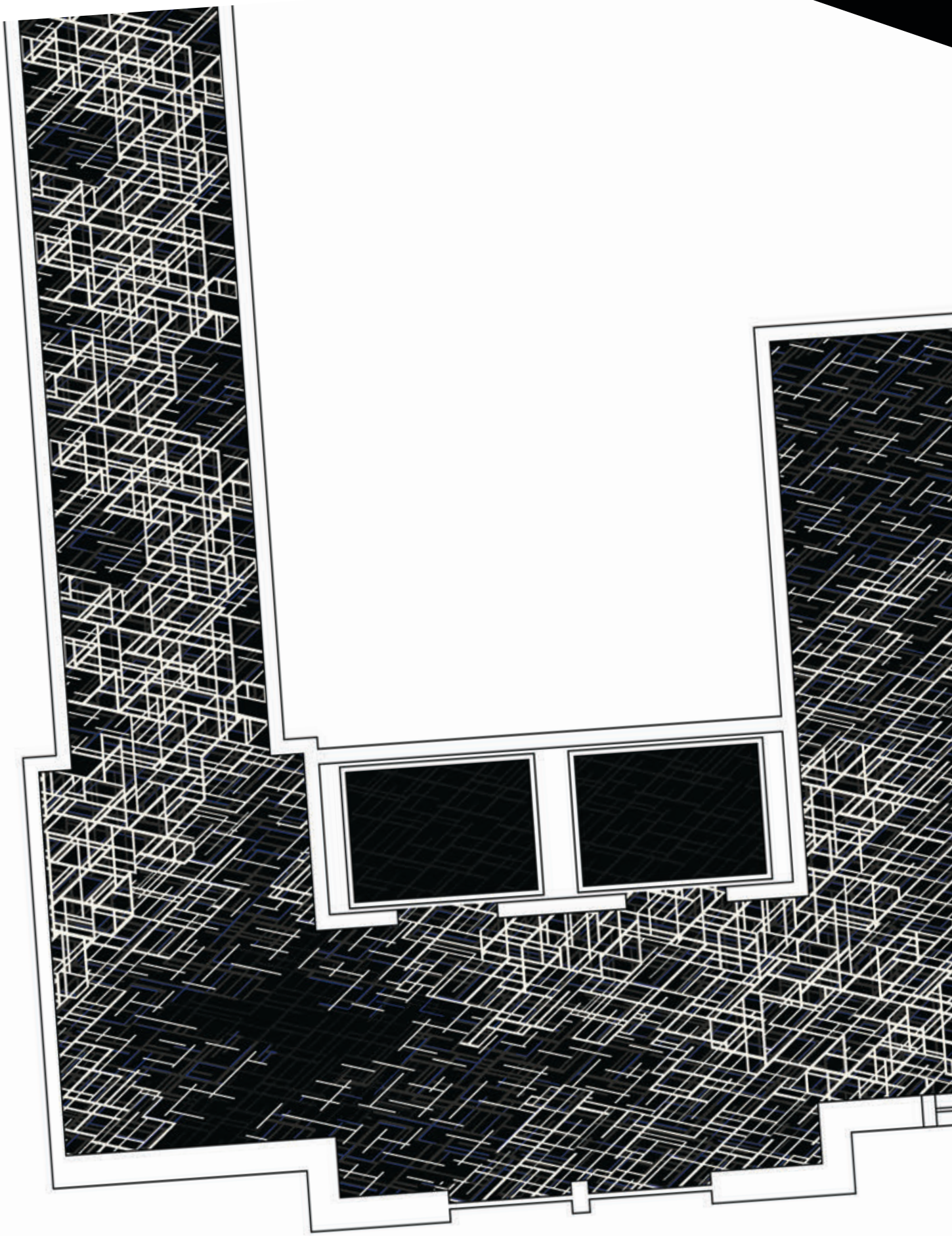
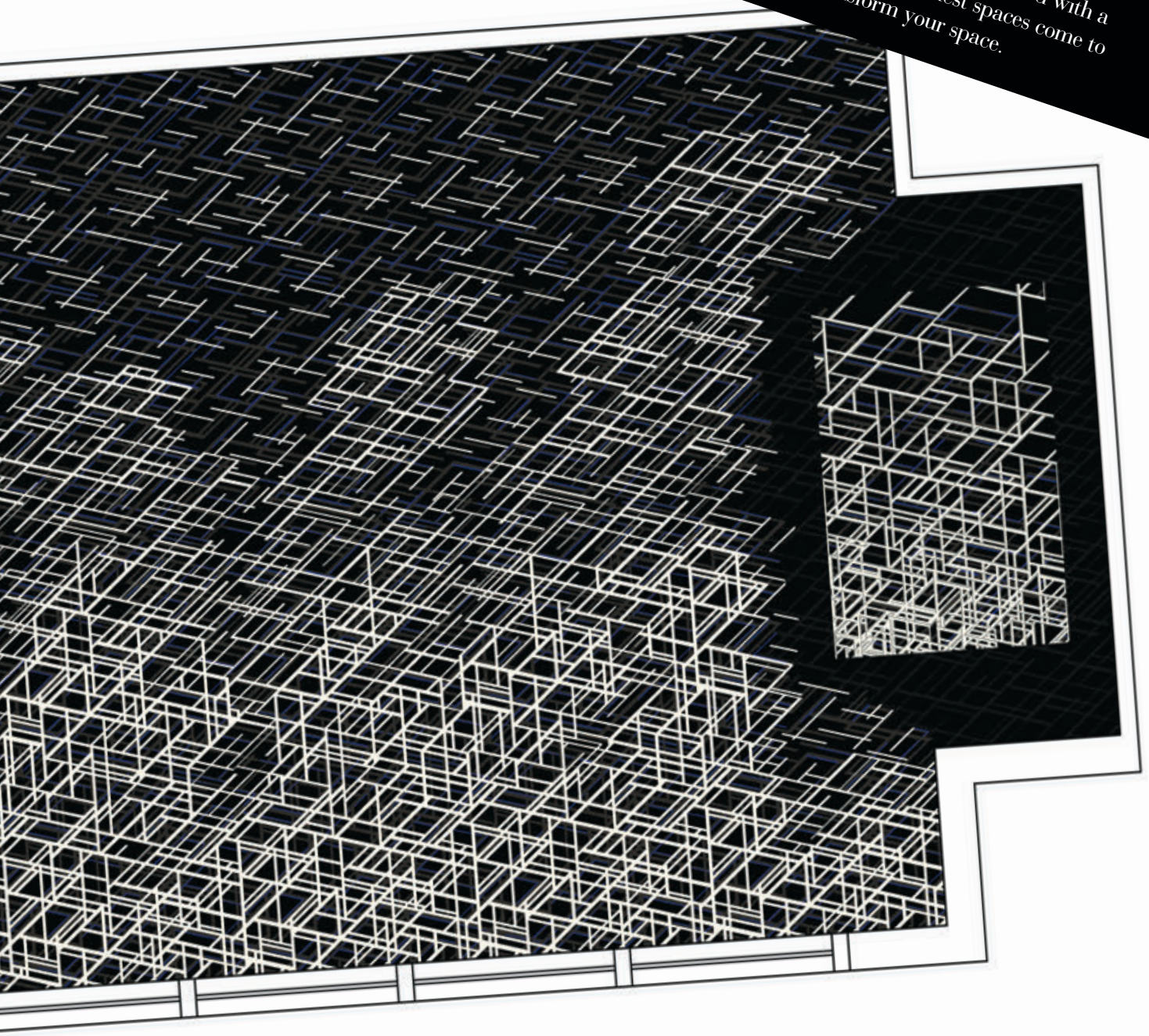
SIZE: 6’ X 9’



POWER PLAY

A dramatic play between light and shadow, interspersed with a pop of unexpected color. And voila! Your boldest spaces come to life. Vary the mix to define and transform your space.



BOLDLY GO WHERE NO CARPET HAS GONE BEFORE

DESIGN

IS

FEARLESS

MIX
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